



# UPBS UNIPOINT BUSINESS SCHOOL

## *Strategic* **WORKSHOP** HEALTHCARE MANAGEMENT

### Introduction

Nowhere are global public health challenges more acute than in sub-saharan Africa. With just 13% of the world's population, this region carries 25% of the global burden of disease. It has been pointed out that the continent's immense disease burden and very fragile healthcare delivery system are embedded in a broader context of poverty, conflict, greed, corruption and poorly managed government institutions. Perhaps, no country in sub-saharan Africa typifies this depressing situation than Nigeria, Africa's giant of 160 million, poor and desperate people.

The sorry state of healthcare in Nigeria has been of great concern to governments, institutions and in fact to all Nigerians. Across all primary and secondary healthcare systems in Nigeria, researchers have identified that poor funding and improper utilization of funds, near total absence of healthcare delivery infrastructure, and lack of appropriate training and skills in management of health human resources, among others, all seriously contribute to decay of the healthcare system. The University of Port Harcourt Business School believes that there is a need for like minds to meet to address these challenges that have been identified and proffer appropriate solutions to meet the healthcare challenges of our time. Consequently this proposed workshop is specifically designed to address the critical issues militating against effective healthcare delivery in Nigeria.

### Objectives

At the end of the workshop, the participants will be able to:

- Maintain, improve and broaden their professional knowledge and skills, advance their careers and boost their employability
- Understand and appreciate core public health concepts, principles, procedures and competencies
- Understand how to develop multi-year health strategic plans for their organizations
- Understand how to develop annual health program plans, conduct program implementation, monitoring and evaluation
- Understand and appreciate accounting and financial management, budgets and budgeting, as well as best practices in contracting and procurement, in order to maximize the use of scarce resources
- Understand and appreciate the critical need for Standard

Operating Procedures in hospitals and health centers

### Modules

1. Skills, Knowledge and Core Competencies of Public Health and Healthcare Administrators
2. Effective Leadership and Strategic Management in Healthcare Administration
3. Developing Long-term and Short-term Strategic Plans in Healthcare
4. Annual Health Program Planning, Management, Monitoring and Evaluation
5. Accounting and Financial Management for Directors and Managers
6. Budgets and Budgeting Process in Healthcare
7. Best Practices in Contracting and Procurement in Healthcare including the effective implementation of the Public Procurement Act of 2007 and Fiscal Responsibility Act of 2007
8. Appreciating and Developing Standard Operating Policies and Procedures for State Hospitals and Primary Healthcare Centers
9. Strategic Human Resources Management in Healthcare
10. Project Planning, Management, Monitoring and Evaluation

### Workshop Format

- The course is participatory, dynamic, exciting and practice oriented.
- Teaching methods such as group discussions, problem-solving techniques, case studies analysis, group presentations, syndicate exercises, question and answer sessions and sharing of life experiences are used.
- Courses are intensive and taught at graduate level.

### FOR WHOM

The Workshop on Strategic Healthcare Management has been purposely designed for Directors and Senior Managers of State Ministries of Health, State Health Management Board, Primary Healthcare Management Board, as well as Supervisory Councilors of Health and their Senior Managers in Local Government. It is also designed for Senior Executives of Public and Private Hospitals, Federal Medical Centers, and Teaching Hospitals.

<i>General Information</i>	<b>Certificate</b> A Certificate will be awarded to participants who attend the Workshop
	<b>Course Fee</b> N50,000 per participant This fee covers all course materials, Tea and Lunch.
	<b>Workshop Venue</b> Uniport Business School Conference Hall, Chinua Worlu Drive, Off Abacha Road, GRA Phase III, Port Harcourt, Rivers State.
	<b>DATE</b> Oct. 23rd to 25th, 2012.

### Enquiries and Registration

Further information could be obtained from programme Director,  
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